

# LEAN BUSINESS PLAN TEMPLATE FOR STARTUPS

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## BUSINESS / INDUSTRY OVERVIEW

## PRODUCT / SERVICE OFFERING

## PROBLEM & SOLUTION

## ALTERNATIVES

## UNIQUE VALUE PROPOSITION

**FUNDING REQUIREMENTS**

**CUSTOMER SEGMENTS**

**CHANNELS TO REACH CUSTOMER SEGMENTS**

**COST STRUCTURE**

**SOURCES OF REVENUE**



## **DISCLAIMER**

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